

Advice and Protest Guidelines

At Keep Britain Free, we have received countless requests on how supporters can organise and stage their own protests. We have prepared a short guide on what you need to do before you host a successful protest and advice for getting the most out of the day.

Advice on making your protest a success

The right to protest is a fundamental freedom in the United Kingdom and at Keep Britain Free we are passionate about the UK public's ability to exercise their democratic rights. However, when you organise or attend a protest under the banner of Keep Britain Free it is important to remember the fundamental aims of our campaign, the preservation of freedom of speech, freedom of thought and the defence of the UK citizens' civil liberties.

When organising, participating in and attending a protest, there are a number of ways in which to ensure it is as successful as possible:

- 1. Choose an open location or route** – The success of a march is usually measured by the number of protesters present; it is important to choose an area/location that can accommodate a large group of people.
- 2. Promote the march** – The #KBF hashtag has a deep and varied following. When organising and planning a protest, always reach out to like-minded supporters who will help promote the protest in the local area. Similarly, it is key to use social media when planning a protest or march, so ensure you set up a Facebook event allowing you to invite supporters and monitor numbers.
- 3. Invite local media** – In order to best promote your march or protest, then invite local media to report on the cause. Give them access to the organiser and main speakers if they wish.
Reach out to speakers – It is important to have a range of speakers with different viewpoints and angles from which to approach an issue.
- 4. Remain respectful** – Keep Britain Free and the issues we stand for are peaceful and democratic at their core. That is why we would ask any protests or marches to remain respectful, peaceful and legal.
- 5. Get in touch with KBF** – If you're planning a protest in order to keep Britain free, then please do get in touch. We will make every effort to publicise the event among our supporters and get as many people as possible to attend.
- 6. Use KBF materials** – Keep Britain Free has created a number of useful images and materials which can be downloaded to supplement your protest. Please visit here <https://www.keepbritainfree.com/resources> to add #KBF to your leaflets, banners, t-shirts and more.

Letting the police know

If you are the organiser of a march under the Keep Britain Free banner, or for any other reason, then you must inform the police in writing at least 6 days prior to the event. When contacting the police, please provide them with the following information:

- The date and time of the march
- The route of the march
- The names and addresses of the organisers.

It is important to note that If there is no march involved as part of the protest, then you are not required to inform the police.

Finally, remember, when attending or organising a Keep Britain Free protest, always be respectful and promote the core values of our campaign. Freedom of speech, freedom of thought and the defence of our civil liberties.